

FY17 Change Leader Random Acts of Art *Guidelines*

Change Leader Random Acts of Art (RAA) encourages creative engagement in communities, spearheaded by Change Leaders. RAAs can range from art projects to targeted community-based activities.

Purpose:

1. Support local civic engagement using arts as a medium and/or artists as active participants.
2. Illustrate the impact of arts and artists in meeting social/community needs through small projects that are **not** part of regular programming.
3. Assist Change Leaders in building value and increasing connections within their respective communities.
4. Strengthen and raise awareness of the arts and the Change Leader Program.

To be considered for funding, a project must meet the following criteria:

- The project meets the Change Leader RAA purpose.
- Funds must be spent and project completed within 3 months of award notification.
- A certified Change Leader must act as a chief organizer.

Award money may NOT be used for:

- Projects that are part of the regular programming or services that the organization(s) generally offer.
- A Change Leader's personal gain.
- For-profit ventures.
- Projects that are receiving other Utah Division of Arts & Museums funding for the same activity.
- If funds are to be used for activities associated with a fundraiser, it is recommended that you contact a member of the Community Arts team prior to making application.
- A new project if the applicant Change Leader received RAA funding in the previous fiscal year but did not turn in an evaluation for the RAA project.
- No funds may be used for the purchase of alcohol.

About Random Act of Art funding:

- Funding awards up to \$500 for projects involving one Change Leader, and up to \$1000 for projects involving a second Change Leader from a different organization.
- Change Leaders may only receive one award per fiscal year whether as the lead applicant or as the secondary Change Leader on a project.
- No more than 20% of any RAA award may be used for hospitality.
- Applications are open all year and will be reviewed upon receipt.
- Funding can be accessed at uamgrants.utah.gov.

Awardees will be required to:

1. Sign a Memorandum of Understanding (MOU) that specifies details of the project.
2. Use the Utah Division of Arts & Museums logo in all promotional materials.
3. Upon completion of the project and no later than August 1, 2017, awardees will submit a final report (available at uamgrants.utah.gov).

Questions? Contact Jason Bowcutt, 801-236-7554 jbowcutt@utah.gov